

The Measure Program's expertise and services plus UNC's resources

UNC has rich resources in myriad fields:

- The Carolina Population Center manages projects on complex population health and social issues.
- The Odum Institute supports the social science teaching and research mission at UNC.
- The Renaissance Computing Institute (RENCI) for advanced technologies and health informatics also houses the National Consortium for Data Science, a public-private partnership for big-data challenges.
- The Carolina Health Informatics Program improves health through research, data sharing, development, and education.
- The Department of Epidemiology is world-renowned for quantitative research methods.
- The Department of Health Behavior combines the social and behavioral sciences with health science.
- The Department of Maternal and Child Health leads in evaluation methods, family planning, and programs and practices for women and children.
- The Department of Nutrition clarified the role of nutrition and food security for people with HIV.

The Measure Program is housed at the Carolina Population Center (CPC) at the University of North Carolina at Chapel Hill (UNC).

We draw on **30 years of experience** working with leaders in global health data, gained through the MEASURE Evaluation project, funded by the United States Agency for International Development (USAID).

Current awards

USAID associate awards to the MEASURE Evaluation project:

- MEASURE Evaluation, \$232 million (2014–2020), supporting global health and improved health information systems, in collaboration with international and national institutions, including the Regenstrief Institute (on biomedical informatics) and the World Health Organization (on data quality)
- Data for Impact (D4I), \$48 million (2019–2024), helping countries develop evidence to improve programs and policies
- TB Data, Impact Assessment and Communications Hub (TB DIAH) project, \$35 million (2019–2024)
- PMI Measure Malaria, \$36 million (2019–2024)

Bill & Melinda Gates Foundation awards:

- The Family Planning Country Action Process Evaluation (FP CAPE), \$5.8 million, to generate evidence on investments as drivers of change in reproductive health outcomes in the Democratic Republic of the Congo and Nigeria (2015–2019)
- Full Access, Full Choice, \$4 million, to expand understanding of expanded family planning method choice for adolescents and youth; global as well as country-level (Kenya and Niger) focus (2017–2021)

Engaging the Measure Program

The Measure Program works in **low-resource settings** to assess and improve programs and policies for the systems that underpin health and other sectors to advance country development.

Our experts assess and **strengthen health data systems, build human and institutional capacity, and manage complex projects** worldwide. Country governments and agencies call on our skills for disease surveillance, data generation, data analysis and use, curriculum development, complex quantitative and qualitative evaluation, spatial data analysis, health informatics, and more. We provide these benefits:

- **Quick program start-up** in a responsive structure
- **Proven financial structures** for compliance and accountability
- **Experience**—a suite of proven resources and a track record of successful implementation
- **Expertise** to adapt activities to specific contexts

measure 
program

 **CAROLINA**
POPULATION CENTER