

The Measure Program's services in data solutions

Data quality

- Quality assessment
- Strategies to improve quality
- Support a transition from paper to digital data to improve quality

Data analysis

- Training and mentoring in analytics
- Curricula and original resources
- Secondary analyses, literature reviews, and qualitative analyses
- Machine learning and artificial intelligence applications

Data use

Human-centered data science is the heart of our approach.

- Creating digital platforms for sharing data
- Ensuring timely data for decision making
- Creating resources for data use
- Populating digital tablets for specific studies
- Enabling data linking
- Creating shared data in useful formats

Data ethics

- Recording, transfer, access, and storage
- Data confidentiality
- Principles for sharing data and with whom
- Principles for data ownership
- Transparency in data management and use

Designs for data

- Developing and customizing platforms
- Deploying and scaling systems
- Developing and adapting standards for interoperability

Capacity strengthening

- For individuals and institutions
- Easing the data collection burden
- Skills for managing data systems and for data collection, analysis, and use

We work with

- The United States Agency for International Development (USAID) and its missions
- The United States President's Emergency Plan for AIDS Relief (PEPFAR)
- The United States Centers for Disease Control and Prevention (CDC)
- The Bill & Melinda Gates Foundation

And in collaboration with

- The World Health Organization
- The Global Fund to Fight AIDS, Tuberculosis and Malaria
- Sectoral ministries and local institutions

Engaging the Measure Program

The Measure Program works in **low-resource settings** to assess and improve programs and policies for the systems that underpin health and other sectors to advance country development.

Our experts assess and **strengthen health data systems, build human and institutional capacity, and manage complex projects** worldwide. Country governments and agencies call on our skills for disease surveillance, data generation, data analysis and use, curriculum development, complex quantitative and qualitative evaluation, spatial data analysis, health informatics, and more. We provide these benefits:

- **Quick program start-up** in a responsive structure
- **Proven financial structures** for compliance and accountability
- **Experience**—a suite of proven resources and a track record of successful implementation
- **Expertise** to adapt activities to specific contexts

measure program

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